

## DESIGN

**RANGE ROVER EVOQUE: THE CHARISMATIC COMPACT LUXURY SUV THAT LEADS BY EXAMPLE**

- **Refined design:** The original compact luxury SUV makes a statement with its perfectly optimised proportions and taut surfaces
- **Range Rover DNA:** Beautiful surfacing, floating roof, continuous waistline, Flush Deployable Door Handles and evolved grille are all part of the Range Rover DNA
- **Exquisite details:** Meticulous attention to detail evident in new jewel-like Pixel LED Headlights with Signature Daytime Running Lights<sup>1</sup> and sophisticated trim finishers
- **Captivating character:** Evoque's reductive exterior extends to the calm and welcoming cabin, with new 11.4-inch curved glass Pivi Pro<sup>2</sup> touchscreen and finest materials
- **Leather-free luxury:** Range Rover Evoque is the only SUV in its class available with Kvadrat<sup>TM4</sup> wool blend fabric\* - a luxurious, tactile and contemporary alternative to leather
- **Evoque Autobiography:** Autobiography exemplifies Evoque's refined sophistication with Satin Burnished Copper elements, exclusive finishes and comprehensive specification

New Range Rover Evoque – the original compact luxury SUV for the city and beyond – has the charisma to lead by example, with a perfectly proportioned exterior and exquisite finishes. Its unmistakable Range Rover DNA is found in its reductive design, sophisticated detailing and crafted interior.

The exterior is defined by Range Rover reductionism, beautiful surfacing and chiseled detailing – including new Pixel LED Headlights<sup>1</sup> with the latest front and rear signature graphics. A new interior design puts technology at the core, with an elegant new 11.4-inch Pivi Pro<sup>2</sup> curved glass touchscreen in the centre of the dashboard.

**Prof Gerry McGovern OBE, Chief Creative Officer, JLR, said:** *“Range Rover Evoque’s unique personality has put its indelible mark on the automotive landscape. Its sophisticated design and timeless sense of modernity continues to strike that all important emotional chord.”*

New Range Rover Evoque clients have a choice of S, Dynamic SE and Dynamic HSE models, with Autobiography sitting at the pinnacle of the line-up and featuring a curated specification. Dynamic models command attention, with an assertive stance and Satin Burnished Copper accents. Autobiography takes sophistication to a new level with extended Satin Burnished Copper elements and 21-inch alloy wheels in Gloss Dark Grey with a contrasting diamond-turned finish.

Inside, the Autobiography features tactile Windsor Leather with a suedecloth headlining, the finest veneers and enhanced specification. Luxuries include heated and cooled massaging seats in the front and the option of an advanced Meridian Surround Sound System<sup>TM</sup>.

Clients can express their individuality with a comprehensive colour palette, with new hues including Arroios Grey, Tribeca Blue and Corinthian Bronze. A new contrast roof option of Corinthian Bronze is also available, while five new alloy wheel combinations add sophistication.

### Exterior design

New Range Rover Evoque builds on the original's enduring and characterful appeal with a purposeful and precise evolution of its distinctive silhouette. The entire Range Rover family is a vision of modernity and timeless design – with Evoque at the top of its segment.

**Professor Gerry McGovern OBE, Chief Creative Officer, JLR, said:** *“When Range Rover Evoque made its debut in 2010, it was unlike anything that had been seen before. It was the original compact, luxury SUV and the latest model continues that remarkable journey. This characterful vehicle combines refinement and charisma to create that all-important emotional connection that will turn heads and make people smile.”*

The Evoque's characteristic profile and coupé-like silhouette is typified by its fast roofline and rising waist, while its Range Rover DNA is instantly recognisable, from the Flush Deployable Door Handles to the floating roof. Outstanding volume and proportions are amplified by its pronounced shoulders and powerful wheel arches that, alongside 21-inch wheels<sup>3</sup>, combine to create a strong and dynamic attitude, while the latest grille design provides added sophistication.

Super-slim Pixel LED Headlights<sup>1</sup> provide chiseled front detailing, complemented by sophisticated new Signature Daytime Running Light graphics, which feature subtle new sweeping animations when the vehicle is locked or unlocked.

Standard on Dynamic HSE and Autobiography<sup>1</sup>, this headlight option features three times as many LEDs as Matrix LED headlights and includes Adaptive Driving Beam technology. Each headlight features four pixel modules with 67 precisely controlled LEDs in each one to accurately adapt to the conditions and the road ahead to provide the most effective forward beam.

The sculpted aesthetic is accentuated by crisp new animated directional indicators, while super-red LED illumination at the rear creates a purposeful signature, and a striking black accent conveys a sense of visual width.

The Evoque Dynamic asserts itself with unique lower front and rear bumpers finished in Graphite Atlas. The purposeful stance is contrasted with new Satin Burnished Copper inserts on the gloss black bonnet vents, fender vent blades and air intakes. The stealthy theme is completed by Graphite Atlas bonnet and tailgate script.

The Autobiography sits at the pinnacle of the Evoque line-up, embodying the refinement and luxury synonymous with Range Rover. The flagship model features distinctive and elegant exterior design accents and a luxurious interior.

Distinctive details add sophistication, such as Extended Satin Burnished Copper accents and – for the first time – copper Range Rover lettering. Distinctive 21-inch alloy wheels in Gloss Dark Grey with diamond-turned contrast finish provide a contemporary exterior design.

**Interior design**

Range Rover Evoque has a charismatic and sophisticated interior, with its reductive design creating a calm sanctuary for occupants. The horizontal architecture emphasises the feeling of space. Alongside a more steeply raked centre console, this gives the interior a sophisticated feel. With its unique blend of uncluttered surfaces and contemporary materials, this next-generation luxury compact SUV embodies Range Rover DNA.

The clean and captivating interior effortlessly blends advanced technologies with design excellence and the finest materials, with the new 11.4-inch curved glass interface of the latest generation Pivi Pro<sup>2</sup> infotainment the focal point. Its clean design elegantly integrates advanced touchscreen technology with simple controls and everyday usability.

Convenience is enhanced by a large centre console that offers more space for everyday items than ever, thanks to the redesigned dashboard. In addition to the main under-armrest area, the position of the new Pivi Pro<sup>2</sup> screen means additional space has been liberated in the front centre console area, where extra small item stowage and a Wireless Device Charger are found, while the doors can hold 1.5-litre water bottles.

**Paul Hanstock, Interior Design Manager, Range Rover, said:** *“The chic interior of the Range Rover Evoque affords a greater sense of space, where refined finishes and the latest technology are seamlessly integrated. Our goal was to maintain the Evoque’s position at the leading edge of contemporary design and we truly believe we have achieved this.”*

**Bold colours and authentic materials**

New Range Rover Evoque clients can express themselves with a range of exterior hues as part of an expanded colour palette, while there is a compelling choice of trims and materials to choose from inside.

The colour palette is refreshed with new exterior body colours, including Arroios Grey, Tribeca Blue and Corinthian Bronze, while contrast roof options include Narvik Black and Corinthian Bronze for more personalisation potential than previous models.

The exterior design is enhanced by a diverse range of alloy wheel designs, with a total of nine to choose from in a range of finishes. They are available in sizes up to 21 inches<sup>3</sup>, fitted exclusively to Evoque Autobiography with a sophisticated Gloss Dark Grey and diamond turned contrast finish.

**Amy Frascella, Materiality Design Director, JLR, said:** *“To us materials should embody the essence of luxury, quality and sustainability. We placed a great deal of focus on the creation of refined, curated interior and exterior colour and material offerings for clients. New materials were designed and developed with different technical attributes in mind to achieve a more modern look and feel as well as bring continuity to the Range Rover brand in terms of our Materiality strategy.”*

Range Rover Evoque is the only SUV in its class available with Kvadrat™<sup>4</sup> wool blend fabric\* - a luxurious, tactile and contemporary alternative to leather. Tactility with a contemporary twist is provided by the leather-free Kvadrat™<sup>4</sup> wool blend and Ebony perforated Ultrafabrics™ seating option with polyurethane textile inserts. Inspired by bespoke tailoring, the wool blends are 58 per cent lighter than leather and provide a contemporary appearance and tactility.

The innovative textile has been subjected to rigorous in-house durability testing in the Range Rover materials lab to ensure it delivers customary tactility throughout the lifetime of the vehicle, going through

60,000 cycles of abrasion testing – equivalent of 10 years of use – together with UV testing capable of simulating three years' exposure to harsh sunlight, in only one month.

The polyurethane textile is also responsibly produced, with 99 per cent of solvents recaptured and recycled in the production process, while waste water is also captured and reused. This ethos is reflected elsewhere in the cabin. Carpets made using Econyl nylon, which utilises recycled content from discarded fishing nets as well as consumer and industrial waste, delivers 90 per cent lower emissions during production compared to materials produced solely from oil.

The Kvadrat™<sup>4</sup> seating option is finished in Ebony and available on Evoque Dynamic HSE and Autobiography. The Kvadrat™<sup>4</sup> material has unique cooling and heating properties, amplifying its luxuriously tactile experience. Micro-piping on the leather-free seating options showcases the meticulous attention to detail while the perforation pattern is complemented by a new speaker mesh design, providing an elegantly unified appearance.

Range Rover Evoque Dynamic HSE and Autobiography models are offered with beautifully soft Windsor Leather, also featuring the new Diamond Herringbone perforation pattern. For S and Dynamic SE models, Grained Taurus leather features a more traditional feeling of luxury.

The sophistication of Evoque's cabin is accentuated by new Moonlight Chrome finish on the steering wheel, centre console surrounds and additional detailing, while the choice of veneers includes Dark or Light Anodised aluminium or Shadow Grey Ash – depending on model. The new trim finishers and details elevate Evoque's sense of sophisticated luxury.

## ENDS

<sup>1</sup>Options and their availability remain market dependent. Check with your retailer for local market availability.

<sup>2</sup>Pivi Pro features, options and their availability remain market dependent - check with your retailer for local market availability and full terms. Certain features require an appropriate sim with a suitable data contract which will require further subscription after the initial term advised by your Retailer. Mobile connectivity cannot be guaranteed in all locations.

<sup>3</sup>Not available on electric plug-in hybrid models.

<sup>4</sup>Only available as an option for HSE and Autobiography models. Leather-free Ebony perforated Ultrafabrics™ and Kvadrat™ wool blend seating option.

\*When measured against a closed class of competitors as of 03/03/2023.